



# Vermont Society of Association Executives

Connecting people and ideas to inspire leadership and achievement in the non-profit world.

Learn more at [www.vermontsae.org](http://www.vermontsae.org)

**Please join us on Friday, December 1 at the VSAE Annual Meeting for an informative and inspiring gathering of Vermont's association professionals and non-profit leaders.**

**Yes! I will be at the VSAE Annual Meeting on Friday, December 1 from Noon to 4**

*at the Central Vermont Chamber of Commerce Building at 963 Paine Turnpike N., Berlin, VT.*

*....AND I want to pay my 2018 VSAE Member Dues.*

See enclosed check.     Charge my card.

*Sorry, I can't make it to the meeting, but I still want to be a member of VSAE in 2018.*

See enclosed check.     Charge my card.

*I would consider sponsoring the meeting. Please contact me.*

### VSAE Annual Meeting

\$30 per person

### 2018 VSAE Dues

\$100 per organization

\$35 per contributing Member

Name: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

## Agenda Subject to Change

Meeting held at the Central Vermont Chamber of Commerce Building at 963 Paine Turnpike N., Berlin, VT



### Noon Lunch — Catered by Cornerstone Pub in Barre

*Meeting Sponsors*

*Sponsored by VAST — Vermont Association of Snow Travelers*

**12:30 Good Governance and Leadership for Vermont Non-Profits and Trade Associations**

*with Peter Van Oot, formerly of DRM, now with Difference Leadership Group*

**2:00 Online Focus for Non-Profits: Search Engine Optimization/Mobile Friendliness/  
Social Media/Security with Mike Lannen, Eternity Founder + Creative Director**

**2:45 VSAE Membership Meeting, Member Announcements & Officer Election**

**3:00 Off the Record: The VSAE Reporter Roundtable**

*VSAE members get to turn the tables and ask a panel of reporters questions about politics and other items in the news. Featuring Anne Galloway from VtDigger, Neal Goswami with WCAX and Peter Hirschfeld from VPR*

*Leaded and Unleaded Refreshments Available — Sponsored by the Vermont Fuel Dealers Association*

Please return this form to:

**VSAE, c/o VFDA, 963 Paine Turnpike N., Berlin, VT 05602**

Or fax to 802-419-3313....or e-mail [vermontexecs@gmail.com](mailto:vermontexecs@gmail.com)..... make sure your info is up to date at [www.vermontsae.org](http://www.vermontsae.org)